

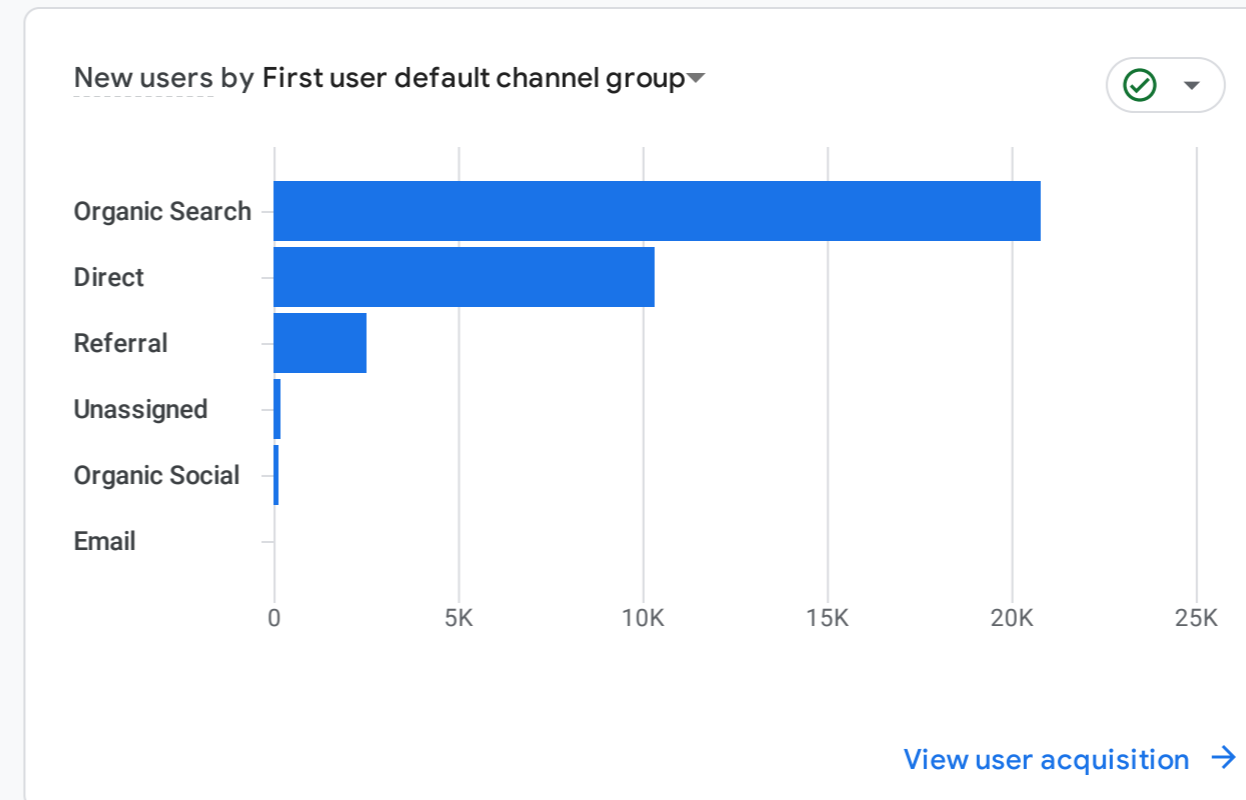
All Users [Add comparison](#)

Custom 1 Jan - 31 Dec 2023

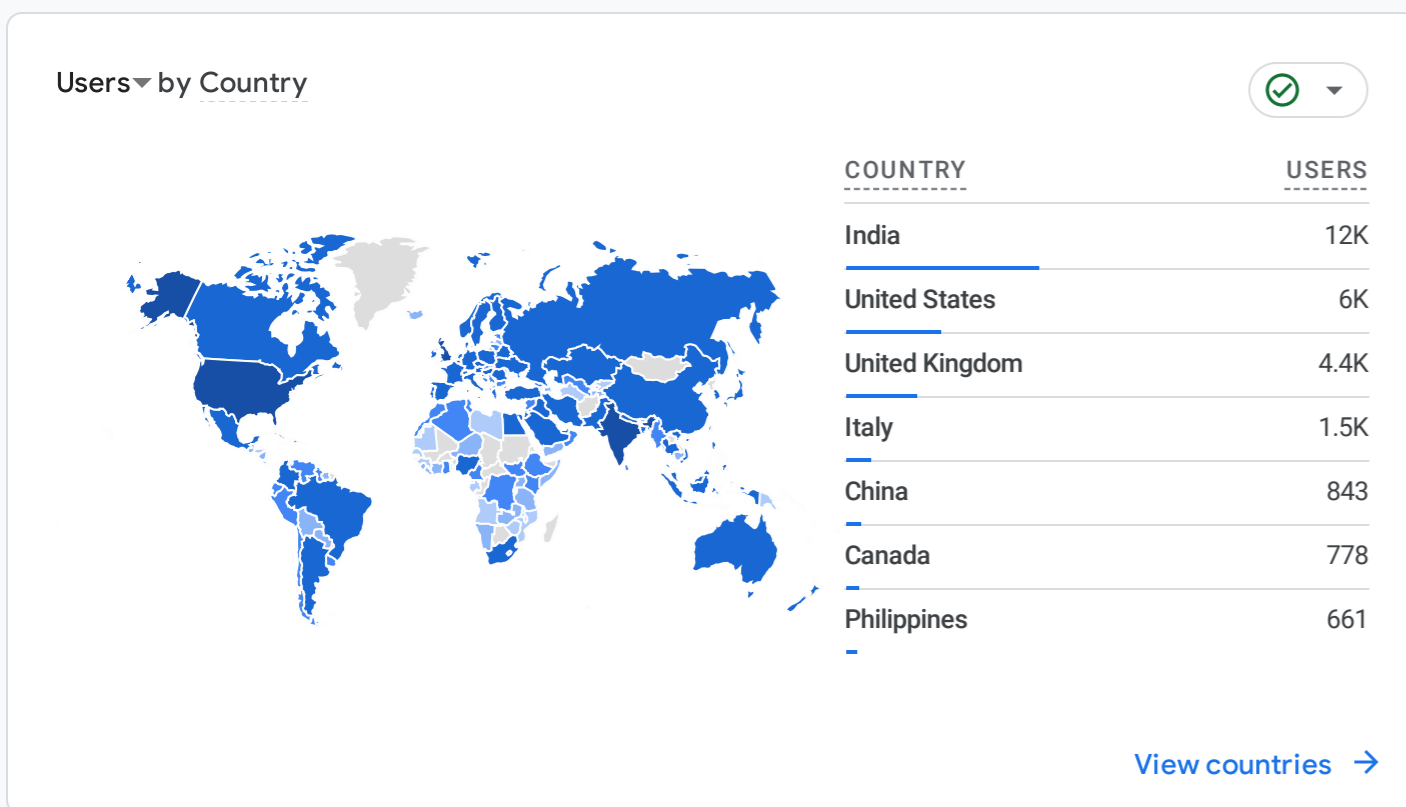
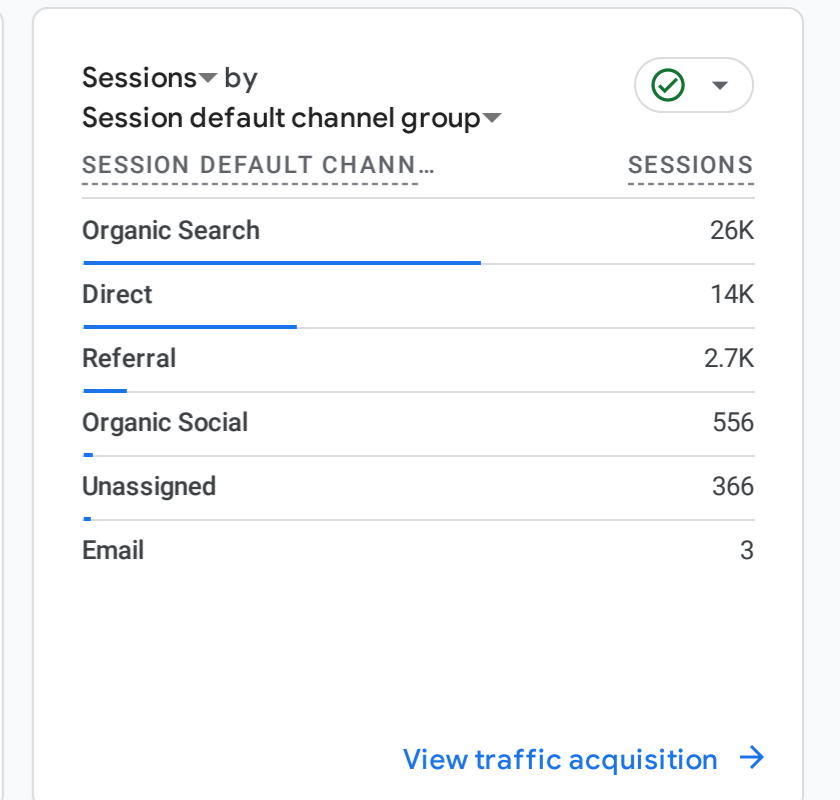
Thomas Gray Archive report



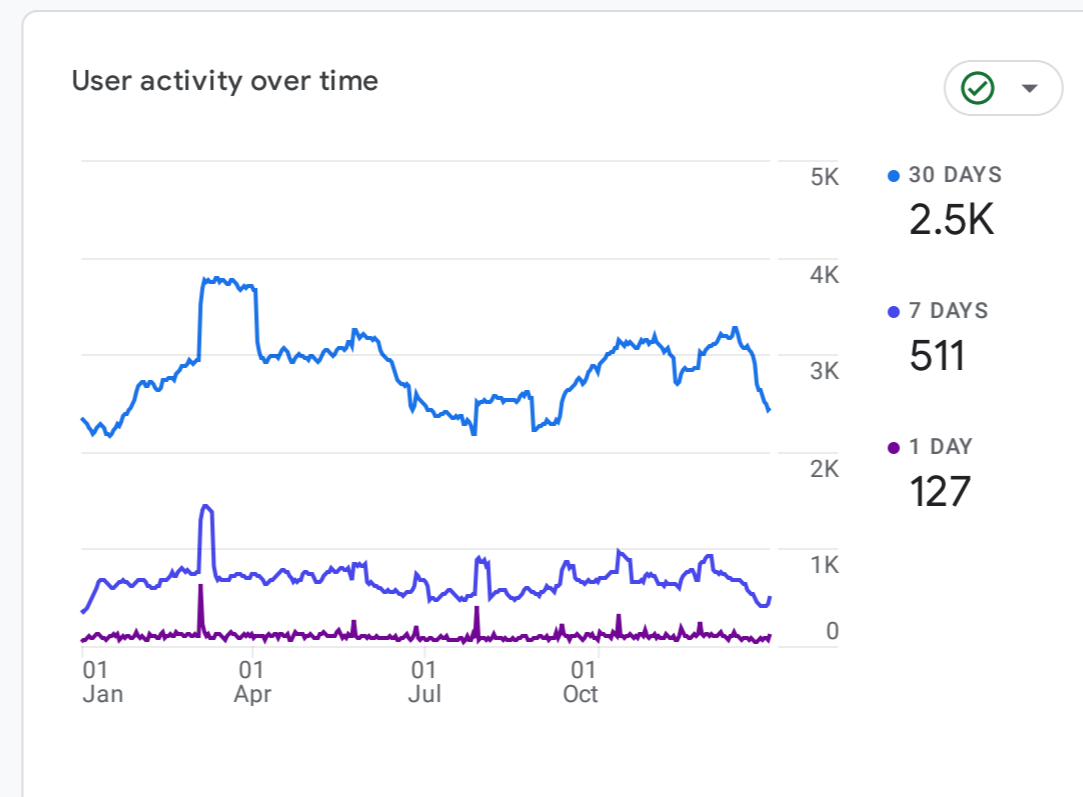
WHERE DO YOUR NEW USERS COME FROM?



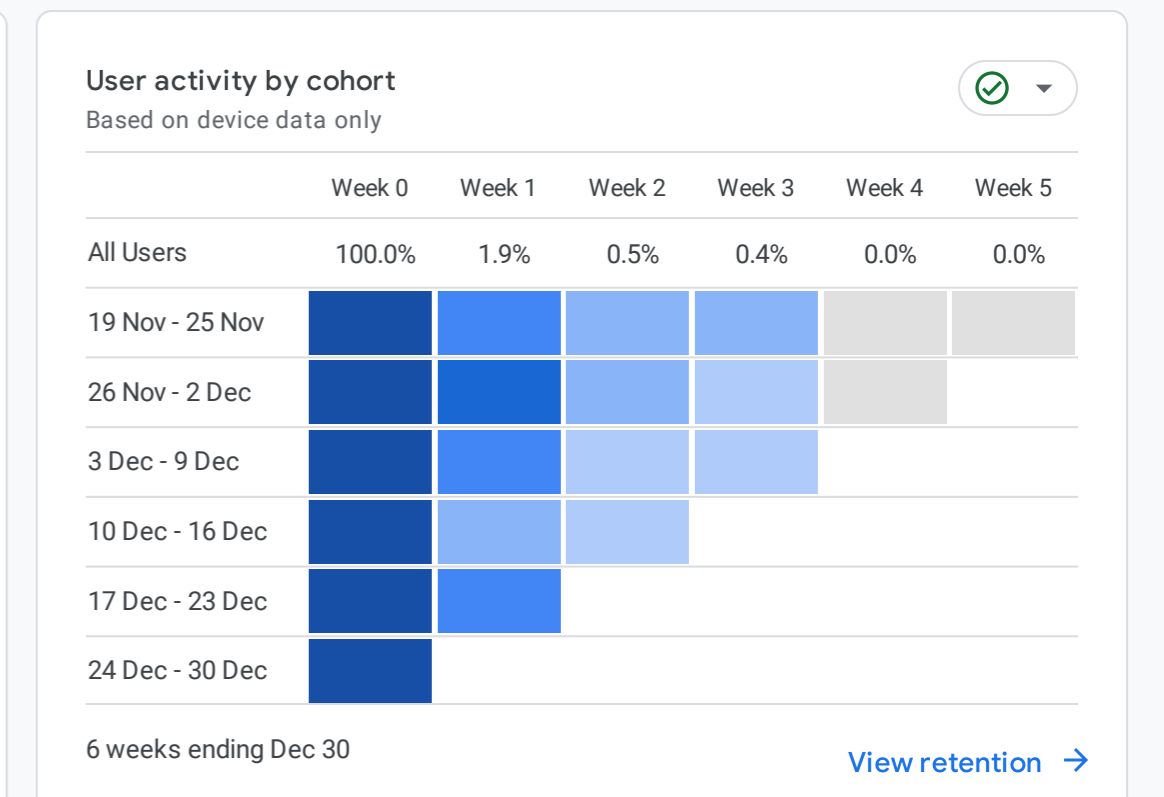
WHAT ARE YOUR TOP CAMPAIGNS?



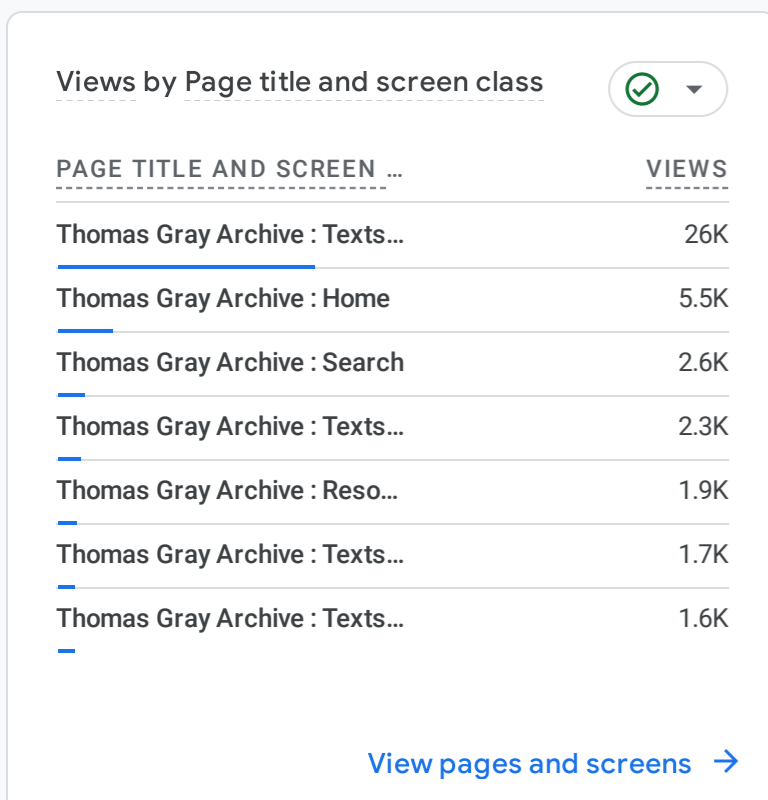
HOW ARE ACTIVE USERS TRENDING?



HOW WELL DO YOU RETAIN YOUR USERS?



WHICH PAGES AND SCREENS GET THE MOST VIEWS?



WHAT ARE YOUR TOP EVENTS?

